

PRESS RELEASE

FOR IMMEDIATE RELEASE

Monday 14th December, 2020

Aquatec celebrates its 30th anniversary helping the preservation of marine environment

The firm will donate to an ocean-protection non-profit organisation every time its online timeline gets viewed

Basingstoke-based subsea instrumentation designer and manufacturer Aquatec Group, announces the start of its 31st year in business with a [novel online click-and-raise landing page](#) on its website. For every click on its corporate timeline, the company adds an amount up to a fixed sum that will be donated from its own funds to the [Marine Conservation Society](#).

With this action, the firm, established in 1990, commemorates its three decades in the industry creating instruments and services aimed at safeguarding marine mammals, as well as measuring, logging, communicating and interpreting underwater data.

The Marine Conservation Society is well known through their work in protecting the seas around the United Kingdom via the creation of well-managed marine protected areas. It works with fishermen and industry to find more sustainable ways of fishing and with retailers and consumers to buy and choose more sustainable food. In the past, Aquatec has been involved as volunteers in carrying out one of their hundreds of beach cleans.

Andy Smerdon, Aquatec's MD and founder has said: "This very significant milestone allows us to reflect on our technological efforts to help preserve the Earth's coastal and ocean environments, protect marine life, and ensure that man-made subsea structures are safe and ecologically sound. As we launch into our fourth decade, we invite members of the subsea community to celebrate 30 years of Aquatec and in return we will do our share in aiding the UK's leading marine environment organisation."

IMAGE

Click on the image to Download High Resolution file from Aquatec's website



LANDING PAGE LINK

[Aquatec's 30th Anniversary Landing Page](#)

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About Aquatec Group

Since its foundation in 1990, Aquatec Group has been designing and manufacturing innovative instruments and bespoke solutions to measure, monitor, and communicate underwater data. The company serves all subsea-related industries, including oceanographic, environmental, and offshore energy.

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